

Guidelines around Newsbites

One of the benefits of Society membership is that we try to keep you informed of what's happening. There are groups on social media which purport to do the same but those are frequently taken over by organisations using it to advertise their product or service. We try to avoid those pitfalls and keep our Newsbite distribution more focused on items of specific interest to Sutton Poyntz residents.

We are frequently asked to send out Newsbites - for various events or news - but we have to be a bit discerning to avoid that we flood the recipients with irrelevant stuff. Consequently we have evolved a set of guidelines to help us be as consistent as we can – while knowing that there will be exceptions.

We will generally decline to send out a Newsbite for:

- Commercial organisations or purposes
- Other community organisations with their own membership
- Regular events that everyone knows about
- Public works notices (road closures, utility interruptions, etc.) that those affected should have received a notification by other means
- Planning notices

We also don't want to become full of hatch, match and dispatch announcements. In the specific case of death notices, despite it being a difficult time for those involved, we try to condense everything into just one Newsbite:

- Who – with short obituary
- Funeral plans (when? where? (crem, church, wake) who's invited, rsvp?)
- Flowers or charity?
- Donations to...

If you already think there are far too many useless Newsbites, then sorry, but just contact us and we'll unsubscribe you asap.

But finally, if you're reading this and thinking "why am I not getting these lovely Newsbites?" then likewise, contact us, cross our palms with your subs, and we'll get you on the list.

newsletter@suttonpoyntz.org.uk